

# Curriculum Vitae

## Churican Mircea Andrei



### Personal information

Name / Surname	Churican Mircea Andrei
Address	Diminetii Street, building 9, ap. 12, Timisoara, Romania
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Citizenship	Romanian
Date of birth	30.09.1979
Gender	Male

### Professional key areas of expertise and experience

#### Corporate Social Responsibility

- CSR Reporting
- CSR organizational implementation (strategy, process, community programs, methodology)
- Stakeholder engagement
- Codes of conduct (internal and external)

#### Sustainability

- Product sustainability (Life Cycle Assessment, Carbon Footprint)
- Resource Efficiency and Cleaner Production (RECP concept promoted by UNIDO and UNEP)
- Sustainability Strategy
- Supply chain sustainability management
- Environmental management
- Waste management
- Risk management
- Green acquisition

#### Management Systems

- EMS, QMS, OHSAS, ISO26000
- Auditing
- Process management (BPM - business process management methodology)

#### Training and coaching for all areas mentioned above

#### Project development and project management

## Professional journey

### 2003 – 2004

Name of the employer	SC INSTGAT SRL Timisoara
Employer's field of activity	Services on gas related infrastructure (construction, maintenance, equipments)
<b>Position</b>	<b>Quality and Environment Manager (short description)</b>
Activities and responsibilities	<ul style="list-style-type: none"> <li>▪ Planning and coordination of QEMS</li> </ul>
Results	Successful certification and re-certification of QEMS

### 2004 - 2007

Name of the employer	SC PASMATEX SA
Employer's field of activity	Textile industry. Producer of industrial textiles
<b>Position</b>	<b>Quality Manager (short description)</b>
Activities and responsibilities	<ul style="list-style-type: none"> <li>▪ Planning, coordination and implementation of QMS</li> </ul>
Results	Reduction of internal quality defects with 14% (yearly average) Reduction of external quality complains with more than 20% (yearly average)

### 2007-present

Name of the employer	DENKSTATT ROMANIA SRL
Employer's field of activity	Sustainability consultancy
<b>Position</b>	<b>Senior consultant / Product Manager</b>
Activities and responsibilities	<p>Key areas of responsibilities:</p> <ul style="list-style-type: none"> <li>▪ Corporate Social Responsibility (CSR strategy, CSR reporting, stakeholder engagement, CSR performance assessment, materiality assessment)</li> <li>▪ Sustainability management (sustainability strategy, programs, impact assessment)</li> <li>▪ Product sustainability (LCA, CFP)</li> <li>▪ Cleaner Production and Resource Efficiency</li> <li>▪ Quality, environmental, health and safety management</li> <li>▪ Training and coaching</li> <li>▪ Sales and marketing</li> </ul> <p>Key responsibilities:</p> <ul style="list-style-type: none"> <li>▪ Project development, project management and implementation</li> <li>▪ Consultancy, training, coaching</li> <li>▪ Key account management</li> <li>▪ Sales</li> <li>▪ Product development</li> </ul>
<b>Results</b>	<p>Successful development and acquisition of pioneering projects for Romanian market of + EUR 100.000, -</p> <p>First GRI CSR report realized in Romania by Denkstatt</p> <p>Relevant resource savings achieved for clients based on project development and implementation</p> <p>Successful training of more than 100 persons during training and coaching projects</p>

## 2010 – present

Name of the employer	NATIONAL CENTER FOR SUSTAINABLE CONSUMPTION AND PRODUCTION (NCSCP)
Employer's field of activity	NGO - in the field of Resource Efficiency and Cleaner Production
<b>Position</b>	<b>Technical Coordinator / Vice-chair</b>
Activities and responsibilities	Key areas of responsibilities: <ul style="list-style-type: none"><li>▪ Project Management</li><li>▪ RECP</li><li>▪ Product sustainability (LCA, CFP)</li><li>▪ Management systems</li><li>▪ Social Responsibility and CSR</li><li>▪ Community engagement</li><li>▪ Training and coaching</li><li>▪ Promotion, public speeches</li></ul> Key responsibilities: <ul style="list-style-type: none"><li>▪ Project development, project management, project implementation</li><li>▪ Training: development of training programmes , teaching, mentoring, coaching</li><li>▪ Financing - development of project proposals based on financing mechanisms (EU funded projects, Leonardo da Vinci, FP7, Romanian structural funds, Norway grants, SRCP programs, etc)</li><li>▪ Marketing, branding and networking</li><li>▪ Product / service development</li></ul>
<b>Results</b>	Relevant contribution in the implementation of all NCSCP projects and initiatives. Successful coordination of 2 projects of +100.000 EURO More than 10 public speeches on national and international events

## Educational background

### 1998-2003

Educational program name	Management of Production and Transportation Systems
<b>Courses and competences</b>	<b>Key topics</b> Marketing; General Management; Logistics; Quality Assurance and Quality Management; Production Systems; Micro and Macro Economy; Finance; Mechanical Engineering; Electrical Engineering; Mathematics;
Educational institution	Polytechnic University of Timisoara Faculty of Management of Production and Transportation
<b>Diploma</b>	<b>Engineer</b>

### 2003-2004

Educational program name	Master Degree - "Competitiveness Management"
<b>Courses and competences</b>	<b>Key topics :</b> Strategic and operational management; Project management; Human resource management; Macro-economical analysis; Competitiveness of organizations; European Trade Legislation; Communication
Educational institution	Polytechnic University of Timisoara Faculty of Management of Production and Transportation
<b>Diploma</b>	<b>Master Degree on Management</b>

**2012**

Educational program name	Social Responsibilities Training and Certification Schema (SOCIRES)
<b>Courses and competences</b>	<b>Key topics:</b> <ul style="list-style-type: none"><li>▪ Social Responsibility principles</li><li>▪ Stakeholder engagement</li><li>▪ Organizational governance</li><li>▪ Human wrights</li><li>▪ Fair operating practices</li><li>▪ Consumer issues</li><li>▪ Community involvement</li><li>▪ Labour practices</li><li>▪ Integration of SR in organization</li><li>▪ Credibility and initiatives</li></ul>
Educational institution	European Certification and Qualification Association (ECQA)
<b>Diploma</b>	<b>Social Responsibility Manager</b>

**2011**

Educational program name	Project Manager
<b>Courses and competences</b>	<b>Key topics:</b> <ul style="list-style-type: none"><li>▪ Project planning</li><li>▪ Project analysis</li><li>▪ Risk Analysis</li><li>▪ Project control</li></ul>
Educational institution	ACC Consulting – certified private training company
<b>Diploma</b>	<b>Project Manager</b>

**2010**

Educational program name	UNIDO's Cleaner Production and CSR Programme
<b>Courses and competences</b>	<b>Key topics:</b> <ul style="list-style-type: none"><li>▪ RECP (Resource Efficiency and Cleaner Production) and CSR concepts</li><li>▪ In-plan assessment methods and techniques</li><li>▪ Cause-analysis (fishbone / Ishikawa method)</li><li>▪ Economic feasibility analysis</li><li>▪ Technical and organizational feasibility methods</li><li>▪ Cleaner production best practices</li><li>▪ CSR best practices</li></ul>
Educational institution	UNIDO and University of Applied Sciences Northwestern Switzerland
<b>Diploma</b>	<b>CSR trainer</b>

**2010**

Educational program name	Train the trainers
Courses and competences	Key topics: <ul style="list-style-type: none"><li>▪ Identification and assessment of training needs</li><li>▪ Training program design</li><li>▪ Training course design</li><li>▪ Teaching methods</li><li>▪ Communication</li></ul> Training competences related with planning, implementation and evaluation of a training program.
Educational institution	ACC Consulting – certified private training company
<b>Diploma</b>	<b>Trainer</b>

2007

Educational program name	ECOprofit Timisoara
<b>Courses and competences</b>	<b>Key topics</b> <ul style="list-style-type: none"><li>▪ Energy Efficiency</li><li>▪ Waste Management,</li><li>▪ Environmental Sound Technology</li><li>▪ Environmental Training and Awareness Methods</li><li>▪ Pollution Prevention</li><li>▪ Environmental Management</li></ul>
Educational institution	Denkstatt Austria
<b>Diploma</b>	<b>ECOprofit expert</b>

2004-2010

Educational program name	Auditor for quality, environmental, health and safety management systems
<b>Courses and competences</b>	Standards: ISO 14001:2004, OHSAS 18001: 1999, ISO 9001: 2008; ISO 19011: 1999
Education institution	Chamber of Commerce and Agriculture of Timisoara , Romanian Quality Assurance Society
<b>Diploma</b>	<b>Auditor</b>

## Personal abilities and competences

Mother language	Romanian																				
Foreign languages	English																				
Self-evaluation																					
European reference (*)	<table border="1"><thead><tr><th colspan="2">Understanding</th><th colspan="2">Speaking</th><th>Writing</th></tr><tr><th>Listening</th><th>Reading</th><th>Conversation</th><th>Oral speech</th><th>Writing</th></tr></thead><tbody><tr><td><b>G</b></td><td></td><td><b>G</b></td><td></td><td><b>G</b></td></tr><tr><td><b>G</b></td><td></td><td><b>G</b></td><td></td><td><b>G</b></td></tr></tbody></table>	Understanding		Speaking		Writing	Listening	Reading	Conversation	Oral speech	Writing	<b>G</b>		<b>G</b>		<b>G</b>	<b>G</b>		<b>G</b>		<b>G</b>
Understanding		Speaking		Writing																	
Listening	Reading	Conversation	Oral speech	Writing																	
<b>G</b>		<b>G</b>		<b>G</b>																	
<b>G</b>		<b>G</b>		<b>G</b>																	
	(*) European Reference Framework for Foreign Languages G – good, S - sufficient																				
Social abilities	Good communication skills, team player, emphatic																				
Management skills	Project coordination, structured thinking, planning and monitoring abilities, team coordination, process management, goals achievement approach, budgeting																				
Computer skills	Advance skills on computer utilization: MS Office, Project Management software																				
Driving license	Yes / category B																				

## Implemented projects (selection)

### 2013

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**Project name and scope**                      **Sustainability Report Validation for URSUS Breweries Romania a member of SABMiller (according with AA1000 AS)**

#### Activities realized

- Project planning and coordination (workshops management and moderation, project monitoring and controlling)
- Assessment of CSR initiatives
- Stakeholder engagement
- CSR metrics definition, calculation and evaluation (trends)
- Calculation of GRI indicators
- CSR program (goals and targets)
- Report content and text modules realization

### 2011-2012

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**Project name and scope**                      **Sustainability Reporting - CSR Report according with GRI level B for Coca-Cola Hellenic Romania**

#### Activities realized

- Project planning and coordination (workshops management and moderation, project monitoring and controlling)
- Assessment of CSR initiatives
- Stakeholder engagement
- CSR metrics definition, calculation and evaluation (trends)
- Calculation of GRI indicators
- CSR program (goals and targets)
- Report content and text modules realization

### 2011-2013

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**Project name and scope**                      **ECOProfit Novi Sad - Municipality of Novi Sad  
Implementation of Cleaner Production methodology and Environmental Management System for 4 companies in Novi Sad area (Serbia)**

#### Activities realized

- Training of 20 national experts on Cleaner Production Methodology and Environmental Management System
- Implementation of RECP (Resource Efficiency and Cleaner Production)
  - RECP audit and screening
  - Formation, training and coaching of internal RECP team
  - Material flow analysis ( Input / Output balance, material flow charting, data collection, calculation of specific KPI)
  - Generation of improvement options regarding energy, water and materials consumption reduction
  - Options evaluation according with economic – environment – technical – organizational
  - Development of implementation programmes (goals, tasks, budgets, responsibilities)
  - Reporting (integrated reporting for all companies including all activities, options and results)

## 2010-2012

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**Project name and scope**                      **Certified Business Process Management  
EU Leonardo da Vinci funded project for Western region and Bucharest  
area**

### Activities realized

Training on Business Process Management methodology for industry representatives on target areas

- Development of BPM training materials
- Face-to-face training for more than 100 persons on the following topics
  - Business Process Management Methodology
  - Management of BPM projects
  - Documenting and modeling of BPM processes
  - Process simulation and automatation
  - Modeling platforms
  - Organizational architecture
- Coaching of trainees after the training process
- Reporting and controlling activities

## 2009-2011

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**Project name and scope**                      **Programme for the sustainable development of enterprises in Romania  
with focus on enhancing national expertise in CP and CSR methodologies  
in particular for the tourism industry. Financed and supervised by UNIDO.  
Beneficiaries: Romanian Ministry of Tourism and 20 Romanian hotels.**

### Activities realized

Training and implementation on Cleaner Production and Corporate Social Responsibility for 20 hotels in Bucharest and Prahova Valley region

- Project development
- Project management and controlling (management of all financial and human resources involved, project reporting to UNIDO and Romanian Ministry of Tourism)
- Adaptation of CSR concept and development of a tourism related CSR methodology
- Stakeholder engagement for the promotion and set up of a regional DMO (Destination Management Organization)
- Implementation of CSR methodology (internal CSR performance assessment, employee satisfaction tool development and assessment, supplier codes development, planning and implementation of improvement options regarding quest satisfaction, food safety, security, service quality)
- Internal training of CSR internal team of each hotel
- Training of all consultants involved in the project (22)

## 2010

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**Project name and scope**                      **Life Cycle Assessment and Carbon Footprint Assessment for “wooden ice  
stick” - cradle to gate approach for SC CARPAT STICKS ROMANIA (private  
company)**

### Realized activities

- Product – system boundaries establishment
- Initial life cycle analysis
- Inventory analysis
- Impact categories determination
- Development of data collection tools
- Impact evaluation / indicators calculation for each impact category
- Calculation of CO<sub>2</sub> emissions for considered life stages
- Modeling and reporting of results

## 2009-2011

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**Project name and scope**                      **Raising the employees adaptation possibilities by improvement their skills on implementation of the sustainable development concepts (Project based on EU structural funds for Western region of Romania)**

### Activities realized

Training of 60 employees from industrial and service companies in Western Romania on CSR and Environmental Management topics:

- Training courses development in the area of CSR and Environmental Management
- Training planning
- Face-to-face training
- Evaluation and reporting of after-training performance

## 2008-2013

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**Project name and scope**                      **Implementation of management systems for:**

- Sonae Sierra (River Plaza Mall in Ramnicu Valcea / shopping center) – Occupational Health and Safety according with OHSAS 18001,
- SC SCHOELLER ROMANIA SRL – Integrated management system implementation based on ISO 9001, ISO 14001, OHSAS 18011
- SC Honeywell Romania SRL - Environmental, health and safety management system based on ISO 14001 and OHSAS 18001

### Activities realized

- Initial assessment (environment, health and safety)
- Policy development support
- Management programme development support
- Internal training
- Management system framework development (process description, KPI setting, responsibilities, documentation and records system)
- Internal auditing and review

**Timisoara – July 2014**